



# Transform Consulting Group

Megan Hershey, Project Consultant  
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## SUMMARY

Megan Hershey is a Project Consultant at Transform Consulting Group — a national, strategic consulting and project management firm. We work with government agencies, nonprofits, early education through higher education institutions, and philanthropic organizations to overcome complex challenges and drive meaningful transformation of organizations, communities, and lives.

## EDUCATION

Master of Social Work, focus on child welfare and organizational leadership

- Indiana University

Bachelor of Social Work, Minor in Latin American Studies

- Xavier University

Certificate of Nonprofit Executive Leadership

- IUPUI O'Neill School of Public and Environmental Affairs

## EMPLOYERS

**Transform Consulting Group**

*Project Consultant*

**Last Bell**

*Executive Director*

**Outreach, Indiana**

*Director of Programs*

## CONSULTING SERVICES & EXPERIENCE

### BUILD CAPACITY

- **Board Governance:** Provided ongoing training and onboarding for board members. Conducted collaborative board retreats.
- **Fund Development:** Created and implemented over 9 years of nonprofit fund development plans. Trained and educated organizations and individuals on best practices to grow funding.
- **Program Development & Management:** Developed and implemented multiple youth initiatives and programs. Proved a successful track record of recruiting, retaining, and developing a strong team of employees.
- **Strategic Planning:** Facilitated the strategic planning process for nonprofit organizations resulting in multi-year strategic plans. Crafted SWOT's and comprehensive needs assessment to support strategic plans. Implemented strategic growth initiatives for 15+ years. Co-created multiple county ECA 5-year strategic plans.

### USE DATA

- Co-created systems for ongoing evaluation for impact data including multiple Salesforce CRMs for youth-serving organizations.
- Developed various annual reports indicating mission impact.
- Supported multi-grant data collection and ongoing retention of grant dollars.

### MOBILIZE PARTNERSHIPS

- Expanded mental health and housing services for over 400 homeless youth through strategic community partnerships.
- Piloted and implemented the McKinney Vento Homeless Law for a leading school district by providing case management to homeless families in 7 school communities.