



Transform Consulting Group

Krystal McNeely, Project Consultant

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SUMMARY

Krystal McNeely is a Project Consultant at Transform Consulting Group — a national, strategic consulting and project management firm. We work with government agencies, nonprofits, early education through higher education institutions, and philanthropic organizations to overcome complex challenges and drive meaningful transformation of organizations, communities, and lives.

EDUCATION

Master of Social Work

- Indiana University
Indianapolis

Bachelor of Social Work

- Ball State University

EMPLOYERS

Transform Consulting Group, *Project Consultant*
Indiana University, Center for Research on Inclusion and Social Policy,
Director of Evaluation
Thomas P. Miller & Associates,
Project Associate

CONSULTING SERVICES & EXPERIENCE

BUILD CAPACITY

- **Fund Development:** Researched funders and grant opportunities for a variety of community based organizations. Supported efforts by writing proposals and applications.
- **Program Development & Management:** Lead management of client projects from start to finish. Managed communication with clients, including monthly reports and project check-in meetings.

USE DATA

- **Program Assessment & Evaluation:** Partnered with organizations to provide summative and formative evaluations. Facilitated collection of qualitative data from instrument development to data analysis and summary. Used data and evaluation results to inform programmatic recommendations and decisions.
- **Data Dashboards:** Developed custom interactive dashboards using Tableau data visualization software with qualitative and quantitative data.
- **Data Analysis:** Provided recommendations and procedures to clients to improve their internal data collection process. Collected and analyzed quantitative data from public sources such as the Census, state departments of education, workforce development, health, child welfare, and higher education. Created visually appealing infographic reports, slide deck presentations, and other reports summarizing data analysis.