



Transform Consulting Group

Sara Gropp, Data Manager

s.gropp@transformconsultinggroup.com

SUMMARY

Sara Gropp is the Data Manager at Transform Consulting Group—a woman-owned, strategic, and data-informed consulting firm focused on serving nonprofits, education, government, & communities. She provides knowledge and expertise on evaluation and data-related projects.

EDUCATION

Bachelor of Science

Educational Studies and
Business Management

- Manchester University

EMPLOYERS

Transform Consulting Group

Data Manager

CERTIFICATIONS

Tableau Desktop Specialist

CONSULTING SERVICES & EXPERIENCE

BUILD CAPACITY

- **Fund Development:** Written concise, clear, and persuasive grants proposals to leverage funding opportunities at the federal, state, and local levels.
- **Strategic Planning:** Facilitated the strategic planning process for non-profit organizations and community coalitions to plan annual and multi-year strategic plans. Completed comprehensive needs assessment and environmental scans to support the development of strategic plans.

USE DATA

- **Program Assessment & Evaluation:** Worked with organizations to evaluate their program through the development of evaluation plans, and continuous quality improvement processes to accelerate impact. Written several summary program assessment and evaluation reports and created presentations. Provided trainings to organizations on evaluation, continuous quality improvement, and impact on their staff.
- **Data Dashboards:** Developed custom interactive dashboards with qualitative and quantitative data using Tableau data visualization software. Examples can be found on our Tableau Public page [here](#).
- **Data Analysis:** Trained client staff on using data tools and completing data analysis and visualization. Provided recommendations and procedures to clients to improve their internal data collection process. Collected and analyzed quantitative data from public sources such as the Census, state departments of education, workforce development, health, child welfare, and higher education. Created visually appealing infographic reports, slide deck presentations, and other reports summarizing data analysis.

MOBILIZE PARTNERSHIPS

- **Public-Private Partnerships:** Facilitate advisory committees and task forces with public-private sector representation.