



Transform Consulting Group

Rose Johnson, Project Consultant

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SUMMARY

Rose Johnson is a Project Consultant at Transform Consulting Group—a national, strategic consulting and project management firm. We work with government agencies, nonprofits, early education through higher education institutions, and philanthropic organizations to overcome complex challenges and drive meaningful transformation of organizations, communities, and lives. She provides project management, fund development, and program evaluation expertise to clients.

EDUCATION

Master of Public Affairs,
Nonprofit Management & Public
Policy Analysis

- Indiana University,
O'Neill School of Public
and Environmental
Affairs

Bachelor of Science in
Marketing & Professional Sales

- Indiana University Kelley
School of Business

EMPLOYERS

**Transform Consulting
Group, Project Consultant**
Girl Scouts of Central Indiana,
*Director of Corporate and
Foundation Giving*
**Boys & Girls Clubs of
Bloomington, Resource
Development Fellow; Camp
Director**
**African Network for the
Protection and Prevention
Against Child Abuse and
Neglect, Sustainable
Development Fellow**

CONSULTING SERVICES & EXPERIENCE

BUILD CAPACITY

- **Fund Development:** Researched, and developed relationships with prospective funders leading to new funding streams. Analyzed fund development performance and created short and long-term fund development plans to support sustainability and growth.
- **Program Development:** Managed new start-up programs from ideation to development to fund development to implementation & measurement. Developed new program plans with accompanying evaluation tools, funding requests, staffing and training plans. Applied best practice research to ensure program quality and efficacy.
- **Strategic Planning:** Facilitated the strategic planning process for non-profit organizations to plan annual and multi-year strategic plans. Completed comprehensive needs assessment to support the development of strategic plans.

USE DATA

- **Program Assessment & Evaluation:** Worked with organizations to evaluate their programming through the development and implementation of evaluation plans. Facilitated the collection of qualitative data from instrument development to data analysis and summary. Used results to inform programmatic recommendations.
- **Data Dashboards:** Developed custom interactive dashboards using Tableau data visualization software with qualitative and quantitative data. Trained client staff on using data tools.
- **Data Analysis:** Collected and analyzed quantitative data from public sources such as the Census, state departments of education, workforce development, health, child welfare, and higher education. Create visually appealing infographic reports, slide deck presentations, and other reports summarizing data analysis to help organizations turn data into meaningful tools. Developed training for teams on using data tools and becoming a data-informed organization.