



# Transform Consulting Group

Denae Green, Project Consultant

d.green@transformconsultinggroup.com

## SUMMARY

Denae Green is Project Consultant at Transform Consulting Group—a woman-owned, strategic, and data-informed consulting firm focused on serving nonprofits, education, government, & communities. She provides leadership for clients through strategic planning, fund development, marketing and communications, project management, and leadership development.

## EDUCATION

Bachelor of Science Degree,  
Business Management

- DePaul University

## EMPLOYERS

**Transform Consulting Group**, *Project Consultant*

**White's Residential & Family Services**, *Director of Engagement*

**White's Residential & Family Services**, *Director of Marketing and Communications*

**Compass Rose Academy**,  
*Director of Admissions*

## CONSULTING SERVICES & EXPERIENCE

### Leadership & Organizational Development

- Co-created TCG High-Performing Teams and Leadership Development framework to assist organizations looking to improve impact through training, coaching, and consulting.
- Oversaw DISC training for over 300 hundred individuals through the facilitation of individual DISC assessments, team workshops, coaching, and all staff training
- Co-developed an assessment tool and evaluation process for assessing and driving personal and team growth and development.

### Strategic Planning

- Facilitated the strategic planning process for nonprofit organizations and advisory committees, resulting in multi-year strategic plans. Completed comprehensive needs assessment and environmental scans to support the development of strategic plans.

### Fundraising Strategies

- Train and educate individuals and organizations on best practices and processes to grow and diversify funding.
- Support clients by developing sustainability plans and implementation processes that outline goals, strategies, persons responsible, timelines, and budgetary needs.
- Researched funders and grant opportunities for nonprofits

### Advisory Committees

- Support Healthy Families Indiana Think Tank project management, strategic plan development and implementation to improve home-visiting state-wide
- Provided strategic guidance and project management for SPARK Learning Lab five Regional Advisory Committees comprising of 50-80 members, conducting 20 meetings annually, and responsible for supporting all administrative aspects of committee management

### Program Development

- Supported the development of curriculum materials for a college preparation and leadership program at La Plaza
- Designed a Trauma-informed Care Model and agency implementation framework serving staff and individuals served by Carey Services
- Previous experience in creating and launching a national private-pay residential treatment program Compass Rose Academy

### Communication and Marketing

- Provide strategic marketing and communication support to position and drive revenue for clients and TCG
- Support organizational change through communication and branding initiatives like Life Success Coach Program at Carey Services