



Transform Consulting Group

Cathy Wright

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SUMMARY

Cathy Wright is a Project Consultant at Transform Consulting Group—a woman-owned, strategic, and data-informed consulting firm focused on serving nonprofits, education, government, & communities. She provides expertise in nonprofit leadership and engaging communities in collective impact.

EDUCATION

Master of Science in Historic Preservation

- Ball State University, College of Architecture and Planning

Bachelor of Arts in History and Art

- Muskingum University

Associate Degree in Specialized Technology in Interior Design

- Art Institute of Pittsburgh

EMPLOYERS

Transform Consulting Group, *Project Consultant*
Indiana Landmarks,
North Central Field Representative
Ball State University,
Adjunct Professor

CONSULTING SERVICES & EXPERIENCE

BUILD CAPACITY

- **Fund Development:** Written several concise, clear and persuasive grants proposals to leverage funding opportunities at the federal, state and local levels.
- **Program Development & Management:** Developed new programs and written curriculum for nonprofit organizations & college and career readiness programs. Developed state-funded programs. Managed state advisory committees, new start-up programs, and projects for clients.
- **Strategic Planning:** Facilitated the strategic planning process for nonprofit organizations and community coalitions to plan annual and multi-year strategic plans. Completed comprehensive needs assessment to support the development of strategic plans.

USE DATA

- **Program Assessment & Evaluation:** Worked with organizations to evaluate their program through the development of evaluation plans. Written several summary program assessment and evaluation reports and presentations.

MOBILIZE PARTNERSHIPS

- **Public-Private Partnerships:** Facilitated advisory committees and task forces with public-private sector representation.