

Accelerate Your Impact Through **FUNDRAISING STRATEGIES**



We help organizations diversify and increase their funding through pursuing a variety of strategies.



COLLABORATE

We work with you and your development team to help put your best foot forward in order to attract funders to partner in your work.



ASSESS

We use current research, industry trends and benchmark similar organizations to identify unique opportunities for building capacity through funding.



CREATE

Based on our assessment and findings, we develop a comprehensive and feasible fund development plan to accelerate your mission.

“ Transform Consulting Group helped us map out where all the funds are - state and federal - that can support afterschool and summer programs. They were really good at researching all of that, putting it in a useable document that included information on how to actually access the funds. It was super valuable because it helped us understand what was available and identify some of the funding gaps. ”
Debbie Zipes, Former President, Indiana Afterschool Network

OUR SERVICES:

- ✓ Complete funding analysis
- ✓ Solicit stakeholder feedback to inform fundraising opportunities
- ✓ Research industry trends and benchmark successful organizations
- ✓ Develop comprehensive, actionable fund development plan



TRANSFORM
— CONSULTING GROUP —

DIVERSIFY & INCREASE FUNDING OPPORTUNITIES

1. INDIVIDUAL DONORS

2. FEE FOR SERVICES

3. CORPORATE SPONSORSHIPS

4. GRANTS

5. FUNDRAISING EVENTS

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Transform Consulting Group



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